

Digital Marketing Services

SEO (Search Engine Optimization)

Keyword Research	5 Keywords	10 Keywords	20 Keywords
Competitor Analysis	Yes	yes	Yes
Optimization of title, Description, Meta tags, Image Alt	Up to 5 pages	Up to 10 pages	No limit
Content optimization of H1/H2/H3, And bold tags	5 pages	10 pages	No limit
Xml sitemap Creation, for webmaster, Bing etc.	Yes	Yes	Yes
Robot .txt optimization	Yes	Yes	Yes
Article Submission	No	1per month	3per month
Blog Posting	Yes	Yes	Yes
Link Building	Yes	Yes	Yes
Google Analytics submission	Yes	Yes	Yes
Title Tag Optimization	Yes	Yes	Yes
Meta Tags Optimization	Yes	Yes	Yes
Alt optimization	Yes	Yes	Yes
Spell Check and grammatical error	Yes	Yes	Yes

correction on all pages			
Add htaccess file	Yes	Yes	Yes
W3c validation	Yes	Yes	Yes
Image & hyperlink optimization	Yes	Yes	Yes
Google sitemap creation	Yes	Yes	Yes
Yahoo sitemap Creation	Yes	Yes	Yes
Reports and monthly ranking	Yes	Yes	Yes
Loading Time Optimization	Yes	Yes	Yes
Create Social networking account	3	6	No limit
Social Bookmarking sites	Up to 5pages	Up to 10 pages	No limit
Question and answer	Yes	Yes	Yes
Video Submission	No.	1sub.In month	3sub.In month
Infographic Submission	No	1 info. week	3 info. week
Image Submission	2sub. week	4sub. week	Daily week
Document sharing	1sub. week	3sub. week	Daily week
Content Sharing	Yes	Yes	Yes
Google Business Listing	No	Yes	Yes
Creative Backlink	yes	yes	Yes
1 Months	6,999	9,999	13,999

***Content will be provided by client.**

Social Media Optimization

Social Media optimization	Yes	Yes	Yes
Identify Business Goals	Yes	Yes	Yes
Analyze your audience	Yes	Yes	Yes
Create Social Media Calendar	Yes	Yes	Yes
Identify Hashtags	Yes	Yes	Yes
Social Trending	Yes	Yes	Yes

Social Media Marketing

Facebook Promotion

Profile Optimization	Yes	Yes	Yes
Creative images	8 per month	12 per month	18 per month
FB Timeline Status posting	10 per month	15 per month	20 per month
Post Share in Group	5	10	20
Video Sharing(additional charges)	Yes	Yes	Yes
Polls creation & management	No	Yes	Yes
Group Join	5	20	40
Without Content	1,999	2,499	2,999
With Content	3,499	4,499	6,499

Twitter Promotion

Profile Optimization	Yes	Yes	Yes
Twitter posting	5per month	12per month	20per month
Targeted Twitter followers increase	Yes	Yes	Yes
Retweets	Yes	Yes	Yes
#hashtags trend research	No	Yes	Yes
Without Content	1,999	2,499	2,999
With Content	2,999	4,499	6,499

Instagram Promotion

Profile Optimization	Yes	Yes	Yes
Instagram image sharing	5per month	15per month	30per month
Targeted Instagram followers increase	Yes	Yes	Yes
#hashtags trends research	No	Yes	Yes
Comment & Like Management Strategy	Yes	Yes	Yes
Without Content	1,999	2,499	2,999
With Content	2,999	4,499	6,499

LinkedIn Promotion

Profile Optimization	Yes	Yes	Yes
Linked in post sharing	5 per month	12 per month	25per month
Targeted Linked in connection	Yes	Yes	Yes
Company page creation	One time	One time	One time
Company page followers increase	Yes	Yes	Yes
Profile connection build up	No	Yes	Yes
Post sharing in groups	No	yes	Yes
Linked in performance review	Yes	Yes	Yes
Without Content	1,999	2,499	2,999
With Content	2,999	4,499	6,499

YouTube Promotion

YouTube channel Optimization	Yes	Yes	Yes
Channel creative upload	No	Yes	Yes
Video upload	2 in a month	4 in a month	8 in a month
Video title and meta description optimization	Yes	Yes	Yes
keyword research	Yes	Yes	Yes
Monetization	Available	Available	Available
Monetization Time	10 Months	8 Months	6 Months
Video share on social media account	Yes	yes	Yes
Thumbnail creative for videos	Yes	Yes	Yes
Without Content	4,999	7,999	11,999
Video Modification (Intro and Ending)	999/Video	999/Video	999/Video

Pinterest Promotion

Profile creation	Yes	Yes	Yes
Board Creation	1	5	12
Pins post	5	12	25
Followers	Yes	Yes	Yes
Without Content	1,999	2,499	2,999
With Content	2,999	4,499	6,499